



Costa Mesa Conference and Visitor Bureau Debuts Streamlined New Name, New Office

COSTA MESA, Calif. (August 3, 2016) - The Costa Mesa Conference and Visitor Bureau announced that they have officially changed their name to Travel Costa Mesa, and the organization has relocated to a new and updated office across the street from South Coast Plaza.

“We felt it was time to make our name more impactful and recognizable,” said Paulette Lombardi-Fries, President of Travel Costa Mesa. “We wanted to ensure that website visitors and readers who saw our name knew exactly what our purpose was, to inform about and encourage travel to the city of Costa Mesa.” The official name now matches the website address, www.travelcostamesa.com.

“We’ve also added ‘California’ to our updated logo, to let prospective visitors seeing our marketing programs know we are the official City of the Arts™, in the amazing state of California,” said Lombardi-Fries.

Travel Costa Mesa’s new and updated address is 940 South Coast Drive, Suite #265, Costa Mesa, California, 92626. The phone number remains unchanged – 888.588.9417. Visitors to the city are welcome to visit the new office for additional information about attractions and activities in the city of Costa Mesa.

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Travel Costa Mesa was established in 1995. The organization’s primary goal is to promote tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, California, visit www.travelcostamesa.com. Travel Costa Mesa is a 501(c)(6) nonprofit organization.

Media Contact:

Erin Mullaney
Myriad Marketing/Travel Costa Mesa
ErinM@MyriadMarketing.com
(310) 649-7700